



# Global Youth Entrepreneurship Summit: Innovation for Impact

*Connect. Collaborate. Celebrate.*

10-14 June 2019  
Cartagena, Colombia

**Sponsorship opportunities**

**ybi** | Youth  
Business  
International



## Welcome note

Dear friends,

I am delighted to announce Youth Business International's Global Youth Entrepreneurship Summit 2019 which will bring together the leading experts, influencers and decision makers in youth entrepreneurship. As the new CEO for YBI, I believe this will be a pivotal moment for our network from 52 countries to innovate and forge stronger collaboration to meet the challenges facing underserved young people in the changing world of work.

Over five days in Colombia we will explore the most significant topics in our sector, build closer relationships within our network and with partners, and share the deep expertise of members as we further develop our global network supporting young entrepreneurs – all with the aim of fulfilling our mission and supporting underserved young entrepreneurs to turn their ideas into successful businesses, creating jobs and strengthening communities.

Our Summit theme is “Innovation for Impact”. We want to **connect** the game changers, creating a space through workshops and facilitated discussion where like-minds can explore, ideate, **collaborate**, and generate new approaches that respond to the ever-changing needs, challenges and dreams of young entrepreneurs. And we want to **celebrate**. We want to celebrate the achievements of young entrepreneurs, and the successes and innovative solutions of our members. The highlight of this Summit will be presenting the finalists and announcing the winner of our Youth Entrepreneur Awards.

In holding the Global Youth Entrepreneurship Summit in Colombia, we will also be marking the significant strides we have made over the past five years through the regional Youth Entrepreneurship Programme to increase the reach, quality and innovative potential of our network to make a positive difference in the lives of the millions of unemployed young people in the region.

The 2013 Global Summit brought together members of Youth Business International - which now supports young entrepreneurs in 52 countries including Brazil, Canada, India and South Africa – with leaders from the private sector, governments and other non-profit organisations active in youth entrepreneurship. My goal is to scale the successes of previous summits and make Global Summit 2019 the Youth Entrepreneur event of the year.

YBI is offering partners the opportunity to play a leading role in the 2019 Global Youth Entrepreneurship Summit as an official event sponsor. Partners will have the chance to shape debates, share our knowledge and engage with YBI members from around the world, laying the foundation for future local partnerships.

*Nos vemos allí!*

Anita Tiessen  
CEO, Youth Business International



## Highlights from 2013 conference



**457**

**PEOPLE**

attended the Summit from  
44 countries



**148**

**ORGANISATIONS**

were represented



**87%**

**DELEGATES**

planned to do something different  
following the Summit



**63%**

**DELEGATES**

said they felt significantly more  
motivated following the Summit



**76**

**KNOWLEDGE**

sharing sessions in 6 locations  
over 4 days



**84k**

**TWITTER**

impressions #GYES1

## 2019 Summit ambitions

We will build on our successes of 2013 with representatives from over 40 countries, influential key-note speakers, and workshops discussing the latest trends in youth entrepreneurship.

The 2019 Global Summit will reach a wide audience of individuals working in business and enterprise, including international development NGOs, think tanks, micro-finance institutes, incubators, mentoring specialists, universities, networks and private sector organisations.

## Partnership opportunities

YBI's Global Youth Entrepreneurship Summit 2019 will start on 10 June 2019 and continue for two full days of conference talks and two full days of workshop sessions.

We are dedicated to including you in a truly great conference experience and that is why we refer to our sponsors as 'partners.' It is vital to YBI that all of our partnerships reflect our purpose and the spirit of collaboration, ultimately leading to young entrepreneurs being empowered and able to set up and scale their own businesses.

We connect and support expert organisations (our members), partners and young people to develop and scale new solutions to the critical challenges facing underserved young entrepreneurs.

As a result, our members deliver better quality support to more young people through sector-leading solutions and products. As a network, we work with our members to live our values: **Innovate**, **Learn** and **Influence**, and for our Global Summit we want to drive forward this work.

We are offering three Partnership Packages and a targeted Member Sponsorship, and we also welcome your involvement in developing a bespoke package.

Please get in touch with Sarah Eldon, Director of Development, YBI to discuss ideas outside of what is here on [Sarah.Eldon@youthbusiness.org](mailto:Sarah.Eldon@youthbusiness.org) or +44 (0)7393 954 810.



*What I am looking forward to at the 2019 summit is the collaboration with other NGOs, industry leaders and corporations all working together for entrepreneurship development.*  
Cardell Fergusson, General Manager, Barbados Youth Business Trust

# Innovate



**Opportunities: 3**

**Price: £12,000**

As our **Innovate Partner**, your organisation will be a major part of this landmark event supporting us to build impactful organisations. This will entitle your company to the highest profile before, throughout, and after the event. This unique opportunity enables you to demonstrate your support and commitment to the global youth entrepreneur movement.

As our **Innovate Partner** you will enjoy a value-added partnership with the following exclusive benefits

- Named Innovation Award sponsor
- Opportunity to facilitate a plenary discussion
- Opportunity to host a drinks reception and address delegates at the close of the conference
- A 60-second corporate commercial will be played for delegates on the main screen
- Prominent acknowledgement as an **Innovate Partner**, and profiling of sponsorship message on pre-Summit communications, convention signage, delegate packages and post-Summit communications
- Listed as 'in partnership with' on all printed and digital convention materials
- Company logo prominently positioned in the general session room
- Five complimentary delegate places (each delegate place worth £650)

# Learn



**Opportunities: 5**

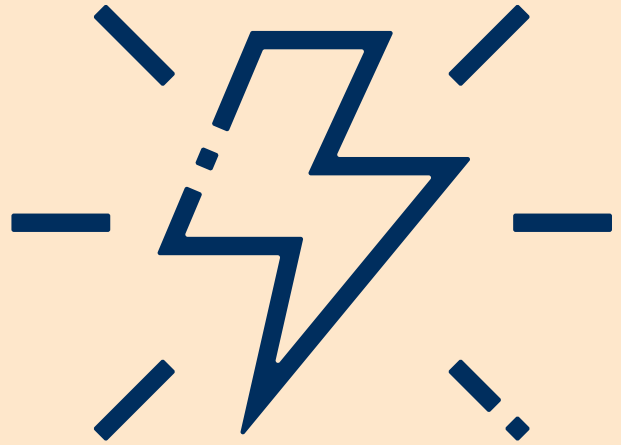
**Price: £5,000**

The Summit is an opportunity to share experiences and ideas. **Learning Partners** will have the opportunity to sponsor a Masterclass or one of our Impact Workshops and support us in developing new products and services. Previous Impact Workshops included Monitoring, Evaluation and Learning (MEL), Training, Technology, Mentoring and Leadership, and connected specialists through their shared knowledge, experiences and challenges. Sponsoring one of these sessions will enable your organisation to shape debates, trainings and future strategies on youth entrepreneurship.

As a **Learning Partner** for one of our Impact Workshops, you will receive these benefits:

- Your representative will have the opportunity to facilitate a session
- Recognition as a partner on all printed and digital convention materials pre- and post- event
- Your company's corporate logo will be featured prominently throughout the event and be prominently positioned in the session room
- Three complimentary delegate places (each delegate place worth £650)
- Company logo prominently positioned in the general session room

# Influence



**Opportunities: 5**

**Price: £4,000**

A good event encourages networking. We are offering our **Influence Partners** the opportunity to help us promote linkages between our members in style. Choose between a Network Lunch, Welcome Reception or Closing Reception. Brand one of these occasions with your corporate identity and enable the creation of regional and local partnerships.

As an **Influence Partner** for one of these events, you will receive these benefits:

- Your representative will have the opportunity to address the delegates with a two-minute speech or via a 60-second pre-recorded video that will be played on the main screen in the session room on the day of the programme
- Recognition as a partner on all printed and digital convention materials
- Your company's corporate logo will be featured prominently throughout the event, feature on the buffets and be prominently positioned in the session room
- Three complimentary delegate places (each delegate place worth £650)

# Member sponsorship

**Opportunities: 24**



**Price: £2,000**

To enable the widest participation from across our network we are offering the opportunity to sponsor members to attend the Global Summit. By sponsoring our members, you are not just contributing to flights, accommodation and visas, you are extending the reach of good practices, innovation and high-quality programme design and enabling them to convert this opportunity into lasting, positive changes for young people.

## Bonus sponsorship opportunities

Wifi



Simultaneous translation



Charging station



Please get in touch with Sarah Eldon, [Sarah.Eldon@youthbusiness.org](mailto:Sarah.Eldon@youthbusiness.org) | +44 (0)7393 954 810