Youth Business International

Creating lasting change for young entrepreneurs and their communities

Youth Business International (YBI)’s mission is to support young people to start, grow and sustain their businesses - enabling them to create jobs, build communities and transform lives.

Young people are critical to future economic development and key to achieving the Sustainable Development Goals. However, with 66 million unemployed youth worldwide and 145 million young workers living in poverty, this potential is not being realised.

Addressing the youth employment crisis is imperative, not only for the well-being of young people but also to ensure sustainable, inclusive growth and social cohesion globally.

Locally rooted network leading to global impact

Established in 2000, YBI brings together organisations with aligned goals to develop and scale the most effective solutions to the critical challenges facing young entrepreneurs and catalyse positive change in entrepreneurship culture.

Since 2014 we have supported over 95,000 young people to start or grow a business by delivering a range of practical entrepreneurship support services, from guiding a young person to register a new business and improving their bookkeeping skills to helping them write a business plan or grow their fledgling business through facilitating access to finance.

Our expert members

Our 50 members in 48 countries are diverse, ranging from training organisations, microfinance institutions, mentoring specialists to business associations and incubators. Locally rooted and locally led, members combine deep contextual knowledge with YBI’s sector-leading global expertise and tools.
The Network effect
YBI is supported by the Network Team, based in London, UK and Bogota, Colombia. This small, passionate team are committed to equipping members with the most effective solutions to empower youth with the right tools to start and grow sustainable businesses. As a network, we learn, innovate and influence together to drive impact for young entrepreneurs and their communities.

Learn
Building impactful organisations
We deliver training and other capacity development support to facilitate learning exchanges and connect members to partners with relevant expertise.

Innovate
Developing new products and services
We convene the collective expertise of the network to identify gaps in support for young entrepreneurs and collaborate to develop solutions.

Influence
Generating and leveraging evidence
We work with members to undertake research on priority themes and use these learnings to drive change in policy and practice.

Our values and team
Our values are embedded in everything we do:

Tenacity - We won’t give up until every young entrepreneur has the opportunity to succeed;
Collaboration - We work together as a team, building trust to connect and empower;
Quality - We strive to set the highest standards in youth entrepreneurship support.

You will work across the YBI Network Team and with members on a range of projects. Maintaining our reputation as a leading global network requires a highly skilled, knowledgeable, energetic team to manage our internal business functions. As a part of this diverse and talented group of individuals, you can play a vital role in Youth Business International success.

Role Overview

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<thead>
<tr>
<th>Job Title</th>
<th>Senior Digital Project Manager (Consultancy)</th>
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<tbody>
<tr>
<td>Location</td>
<td>Bangladesh (must be resident)</td>
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<tr>
<td>Travel</td>
<td>Some travel to India - approx. 2 weeks during the Describe/Co-create Phase and 1 week during the Bootcamp</td>
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<td>Consultancy Term</td>
<td>5 months</td>
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<td>Work Hours</td>
<td>Full-time (5 days/week; 37.5 hours/week)</td>
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<tr>
<td>Consultancy fee</td>
<td>£50-£100 per day (depending on experience)</td>
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<td>Reporting to</td>
<td>Director of Strategic Projects</td>
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YBI is seeking a senior consultant with experience working on digital innovations and in strategic management and design thinking approaches, to work with a local Bangladesh organization, B’YEAH, in assessing its current level of digital maturity, developing a digital strategy, initiating the ideation and testing process for one or more digital solutions that emerge as priorities.

Youth Business International (YBI) is making a strategic investment in digital, and this is a unique opportunity for an experienced Senior Digital Project Manager to take over the delivery of the
Digital Accelerator in Bangladesh working in close collaboration with our delivery Partner Accenture.

The Digital Accelerator is a structured and systematic programme for YBI Members to explore: 1) how to leverage digital solutions to improve the reach and relevance of their services to entrepreneurs; and 2) how to innovate the ways in which they operate and deliver services. YBI Members who have already begun to think about digital solutions, can benefit from consulting services to further advance their digital maturity by:

- Articulating or refreshing their overall digital strategy
- Refining their existing solutions
- Exploring how to scale and sustain digital solutions
- Ensuring there is a clear vision and organisational capacity to support digital strategies.

**Role Purpose**

The Consultant will be responsible for leading the delivery of the digital accelerator in B'YEAH, working remotely with an India based Accenture and a YBI team based in both London and Colombia. Both Accenture and YBI will provide ongoing guidance and support for the delivery programme.

The Consultant would also work remotely with Accenture to engage part-time remote Subject Matter Advisors that might be pulled in as required to work on helping develop solutions (eg: Technical Solutions Architects or User Experience Designers). The Consultant will also own senior client relationships within both YBI and its Member organisations.

**Key Responsibilities**

Lead the YBI Member organization B'YEAH in performing the following activities in collaboration with YBI and Accenture:

1) **Mobilise**: Understand the high-level needs and define the approach:
   - Understand the context
   - Onboarding and briefing of participating members
   - Define member needs and in country activities
   - Detailed project planning and scheduling of resources and activities

2) **Discover**: Deep dive into each organization’s current status, its ambitions, and the context of its entrepreneurs:
   - Digital Maturity Assessment
   - Define ambitions and capability model
   - Workshops to understand the current entrepreneur experience

3) **Describe/Co-Create**: Develop a two-year roadmap and accelerate high priority initiatives:
   - Digital trends
   - Define Digital vision and mission
   - Ideation and roadmap definition
   - Rapid prototyping and testing (Working with Remote Accenture SMEs)
Person specification

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<th>Required criteria</th>
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<tr>
<td>BSc in Computer Science, Technology or equivalent work experience in a similar role</td>
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<td>Previous Digital Strategy experience</td>
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<td>Experience with Digital implementation, including Digital maturity assessment</td>
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<td>Strong senior stakeholder management skills</td>
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<td>Advanced facilitation and workshopping skills</td>
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<td>Has previous experience leading Innovation in organisation</td>
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<td>Able to demonstrate examples of Design Thinking</td>
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<td>Extensive experience with Agile / Lean methodologies</td>
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<td>Excellent communicator and confident with Digital Tools (e.g. MS teams, MIRO, Trello)</td>
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<td>Fluency in Bangladesh dialect of Bengali and English as a must</td>
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<th>Desirable Criteria</th>
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<td>Experience of working with SME and/or NGOs</td>
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<td>Understanding and experience of Rapid prototyping, Service Design and IXD</td>
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<td>Background or interest in entrepreneurship</td>
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<td>Experience of working in a network organisation, or in circumstances with diverse and geographically distributed stakeholders</td>
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How to apply

If you are interested in applying, please send your CV (maximum 2 x A4) and a covering letter to HR@youthbusiness.org. Your covering letter (maximum 2 x A4) should:

- Explain why you want this job;
- Explain how your background and experience make you a suitable candidate - please use examples of specific projects and achievements;
- Show what relevant skills and knowledge you will bring, referring to the person specification;
- Confirm you have an existing right to work in the Bangladesh.

Closing date: Monday, 16th March 2020 at 09:30am (GMT)
Interviews: w/c 17th March 2020

YBI is an equal opportunity employer and we are opposed to discrimination on any grounds. We are committed to creating a diverse environment therefore all qualified applicants will receive consideration for employment without regard to disability, race, religion, gender identity or expression, sexual orientation, age, or ethnic or national origin.

At YBI, your right to privacy and confidentiality is important to us. By applying for this job, your information will be entered into our recruitment system for YBI’s employment purposes only and for no longer than one year after the post has been filled; then personal data will be disposed of in the GDPR compliant manner. We store all data securely and will not disclose it to any third parties without your consent. Please see our Data Protection Policy here to find out more.